

TABLE OF CONTENTS

PREFACE	v
ACKNOWLEDGEMENTS	vii
INTRODUCTION: Essential Skills for Public Health	1
CASE 1: Mobilizing Knowledge into Action: Best Practices in Responding to Urgent Refugee Health and Resettlement Service Needs	9
CASE 2: Good Food Box: Generative Relationships and Scenario Planning in Public Health	23
CASE 3: “School, Interrupted”	43
CASE 4: Big Comfy Couch: The Implementation of an LGBTQ2S+ Safe and Positive Space Within a Public Health Unit	53
CASE 5: Making Oral Health Care More Palatable	71
CASE 6: On the Road to Change: The Difficulties of Evaluating Social Marketing Campaigns in Public Health	89
CASE 7: Local Climate Change Adaptation: Developing a Communication Strategy for Rural Populations	107
CASE 8: “I Know You Want It”: Preventing Sexual Aggression in Bars	119
CASE 9: Managing Expectations: Lyme Disease.....	137
CASE 10: Middlesex-London’s Public Health Emergency: HIV in People Who Inject Drugs	145
CASE 11: Improving Sexual and Reproductive Health Rights: A Key Step in Achieving Gender Equality in Pakistan.....	165
CASE 12: Housing and Health: A Human Rights Approach to Wellbeing.....	175
CASE 13: The Abokobi Open Dump	195
CASE 14: Rural Residence and Associated Health Disparities: The Case of Chatham-Kent.....	209
CASE 15: Going Beyond the Wheel Chair Ramp: Public Health Sudbury & Districts’ Plan to Become Accessible to All	219
CASE 16: Don’t Miss the Bus.....	241
CASE 17: Can Hospitals do Health Promotion? Making Hospitals a Place for both Care and Health through Health Promotion.....	247
INTEGRATIVE WORKSHOPS	267